

ALCHEMY SELECT STOCK

Prized by all. Reserved for a select few.

Fund Manager: Hiren Ved

Alchemy Select Stock is one of the Portfolio Management Services products managed by M/s Alchemy Capital Management Pvt Ltd, a SEBI registered Portfolio Manager. Until August 31,2024 the Investment Approach name was Alchemy High Growth Select Stock.

October 2024

ALCHEMY SELECT STOCK



Investment Objective**

To generate long-term returns by investing in equities and equity related instruments, across all market capitalizations.



Combination of top-down & bottom-up stock picking and High Conviction

A demonstrable long-term track record of finding winners with a deep understanding of the businesses and the drivers of long-term sustainable performance in companies, which may then translate into long-term return performance.

Over diversification dilutes returns

A well-diversified portfolio is essential to capture a wide variety of businesses, too much diversification tends to dilute returns. A concentrated portfolio helps to focus more on individual stock performance and returns.

A differentiated strategy for UHNI, Family Offices & Large allocators

A slice of the capital allocated to a concentrated strategy makes eminent sense as the investors are already diversified, and a differentiated strategy can help generate differentiated returns.

** The investment objective are indicative and there are no assurances that it will be achieved. Investors are advisable to take independent tax, legal, risk, financial and other professional advice.



- Philosophy: The philosophy behind growth investing is based on the assumption that India is a high growth economy with a strong entrepreneurial culture. Our endeavor is to identify and invest in growth companies through a combination of top-down and bottom up fundamental research to enable long term wealth creation. A typical Portfolio may generally consist of between 8-14 stocks across sectors. We may construct such concentrated portfolios as per the clients need and understanding.
- Strategy**: Invest in companies across the market capitalization range, which have high growth potential and potential to deliver longterm capital appreciation.
- Fund Manager: Hiren Ved
- Description of types of securities: Equity | Investment horizon: 3 to 5 Years
- Risk associated with Product/Investment approach^^: High Risk
- Allocation of Portfolio across types of securities: Upto 100% in equity(cash portion may be deployed in liquid funds/ debt securities).
- Allocation across Market Cap: Since portfolio is concentrated, focus is more on stock selection than on market cap allocation.

^{*}Inception Date: Dec 19, 2008

^{.**} The investment objectives, strategy and allocation are indicative and there are no assurances that it will be achieved. Investors are advised to take independent tax, legal, risk, financial and other professional advice.

^{^^}All product/investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement carefully before investing.



- Basis of selection of types of securities as part of the Product/Investment Approach:
- 1. Relevant Universe: We have identified a relevant universe of about 500 companies based on market capitalisation (above 1,000 crores preferably), qualitative governance filters, long term attractiveness and ROE profile of business amongst other parameters.
- 2. Investible Universe: From this relevant universe, an investible universe of companies is created based on assessment of past and future fundamental variables like revenue and EBIDTA growth, cash flow conversion efficiency and core ROE of the business amongst several other relevant variables which may be unique to a business. In addition to objective fundamental parameters and assessment of qualitative management capabilities, governance standards and competitive ability of the business is also carried out. A comprehensive valuation exercise is also carried out based on one and/or combination of valuation parameters like P/E, P/B, EV/EBIDTA, DCF etc to arrive at an acceptable valuation range for investing in the security.
- 3. Portfolio Construction: The Portfolio Manager managing the strategy is then free to construct the Clients Portfolio from within the investible universe at its discretion.
- Benchmark: BSE 500 TRI *
- Basis for choice of benchmark: As per APMI Circular APMI/2022-23/02 dated March 23, 2023

*To meet regulatory requirements, we have changed benchmark of the product from BSE 500 to BSE 500 TRI, effective 1 Apr 2023



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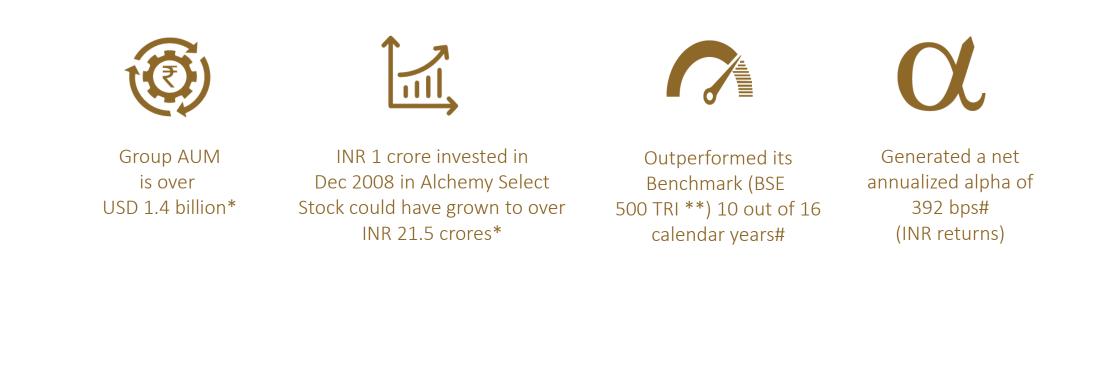
PERFORMANCE HIGHLIGHTS

(Browned)

South States

ALCHEMY SELECT STOCK – OCTOBER 2024





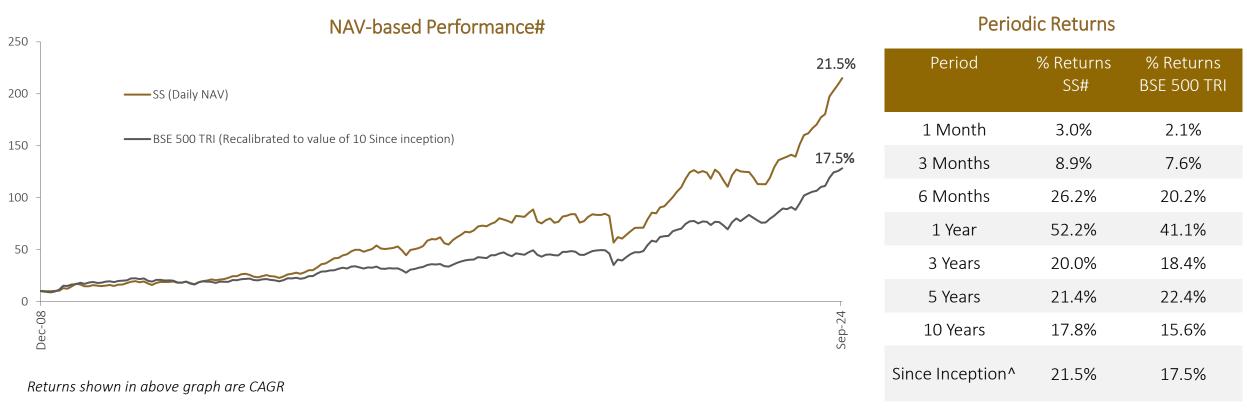
*All data as on September 30, 2024

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Performance related information provided herein is not verified by SEBI

#Returns are net of fees, expenses & taxes (if applicable). Returns less than 365 days: Absolute, greater than 365 days: CAGR (Computed using TWRR method). Past performance is not indicative of future performance. The above performance figures are aggregate of all discretionary clients; the investor's actual portfolio may differ. Please follow the given link for viewing Performance relative to other portfolio managers: <u>https://www.apmiindia.org/apmi/welcomeiaperformance.htm?action=PMSmenu</u>





^Inception Date: Dec 19, 2008

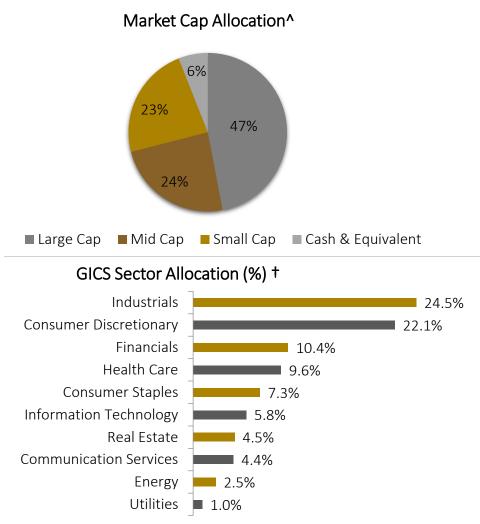
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PORTFOLIO COMPOSITION & ANALYSIS*





* All data as on September 30, 2024, |** Inception Date: Dec 19, 2008

^ Source - AMFI | + Source : Bloomberg, except for Dynamatic Technologies which is classified under industrials instead of Consumer Discretionary based on Alchemy's investment thesis.

~ Sharpe Ratio is calculated as Daily average Excess Return ÷ Standard Deviation of Excess Returns. The 10-Year Gsec Yield is considered as risk free rate.

| | Ratio Analysis | |
|-----------|---|----------------------------------|
| Parameter | Alchemy Select Stock (Since Inception)** | Benchmark (Since Inception)** |
| Std. Dev. | 15.1% | 17.8% |
| Sharpe~ | 0.7 | 0.5 |
| Beta | 0.8 | 1.0 |

| Top Holdings | |
|---------------------------------------|----------|
| Top 10 Stocks by Weight | % Weight |
| Dixon Technologies India Ltd | 6.8% |
| Zomato Ltd | 4.9% |
| Multi Commodity Exchange of India Ltd | 4.9% |
| United Spirits Ltd | 4.8% |
| Trent Ltd | 4.4% |
| DLF Ltd | 4.3% |
| Info Edge India Ltd | 4.3% |
| Hitachi Energy India Ltd | 4.1% |
| Dynamatic Technologies Ltd | 4.0% |
| Sun Pharmaceutical Industries Ltd | 3.7% |
| | |

Patio Analysis



STANDING TALL ALCHEMY CAPITAL MANAGEMENT

ALCHEMY CAPITAL MANAGEMENT



Alchemy Capital Management is one of the pioneers in providing bespoke Portfolio Management Services in India. The company is registered with the Securities and Exchange Board of India (SEBI) as a Portfolio Manager and based out of Mumbai.





- We believe that consistent and superior long term absolute returns can be made across market cycles by investing in growth companies with good management teams.
- We like businesses which address large and growing external opportunities, have a competitive advantage in effectively exploiting those opportunities and have a scalable business model with higher-than-average Return on Capital Employed (ROCE) over the investment horizon.
- We believe that management teams are key to business success. We look for managements which have aggression, are aligned to business outcomes while simultaneously having respect for governance and capital allocation.
- While growth companies form the core of our portfolio, we also tactically invest in deep value opportunities and special situations that may appear due to and during market cycles.

INVESTMENT TEAM







Alok Agarwal Head - Quant & Fund Manager Experience: 22 Y



Deven Ved Co-Fund Manager, Quant Experience: 17 Y



Jagpreet Chhabra VP – Quant Research Analyst Experience: 22 Y



Rishabha Doshi
Quant Analyst
Experience: 3 YGayathree T V
Quant Research Analyst
Experience: Fresher



INVESTMENT

Himani Shah

Co-Fund Manager

Experience: 20 Y

Mythili Balakrishnan Co-Fund Manager Experience: 22 Y



Amaresh Mishra Vimal Gohil SVP - Research Analyst Experience: 19 Y Experience: 13 Y



Haresh Kapoor Research Analyst Experience: 12 Y



Hrushikesh Shah Research Analyst Experience: 1 Y



Ruchika Bhatia

Research Analyst

Experience: 9 Y



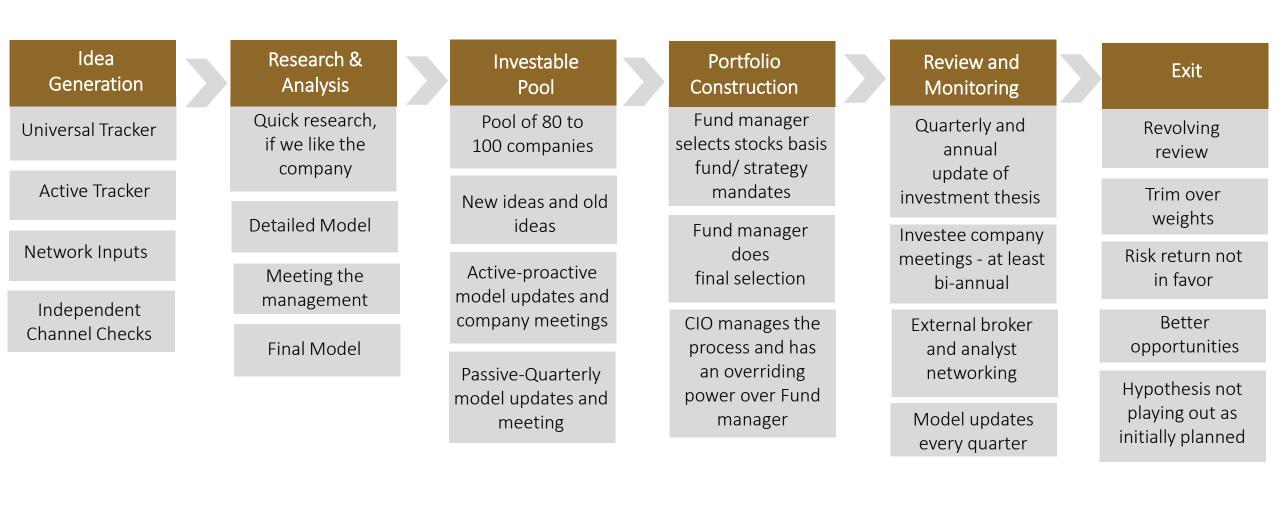
| Idea Generation | Univer Tracke | I Ne | twork Inputs | Independent Channel Checl | ALLIVE | Tracker |
|-----------------------|--------------------|------------------------|--------------------|------------------------------|--------------------------|------------------|
| Investment Process | Idea Generation | Research & Analysis | Investable Pool | Portfolio Construction | Review and Monitoring | Exit Strategy |
| Intervention | Investn Tear | | Risk Manage | ment Ir | nvestment Cor | nmittee |

IDEA GENERATION



| Universal Tracker | Network Inputs | | Independent Channel Checks | | Active Tracker | |
|---|--|-----|---|---|-------------------------|--|
| Universe of top 500 companies by market cap | Interdependent company/ sector feedback | | Interaction with our client base | | Company filings | |
| Extensive company | | i 1 | Interaction with | m | Quarterly Results | |
| visits; we aim to meet over 100 -150 | Attending sector theme specific conferences | | business ecosystem i.e. outlets/ dealers | | Analysts calls | |
| companies annually | Broker conferences | | etc. | | Site/ Management | |
| Best performers basis | and visits | | | | visits | |
| financial metrics | Interacting with | | | | Updating and revisiting | |
| Best performers | peer group | | | | investment hypothesis | |
| basis price | | | | | | |
| Change in external/ macro environment | | | | | | |

INVESTMENT PROCESS



CAPITAL MANAGEMENT

INTERVENTION: INVESTMENT TEAM





16

INTERVENTION: RISK MANAGEMENT



Firm Level

- Performance patterns analysis.
- Dedicated pre and post trade checks, ongoing internal reviews.
- Statutory and legal risk managed by the compliance and legal function which is monitored by the Group Compliance Head.
- Business Risk managed by the CEO.

Portfolio Level

- Daily monitoring by in-house operations team basis the fund/strategy mandate.
- Fund Manager evaluates performance of each strategy vis a vis the benchmark on a monthly basis.
- CIO reviews the performance of each strategy with the respective fund manager every month.
- Contribution analysis conducted each month by investment team. Portfolio action on absolute and relative performance analysis and portfolio positioning are discussed every month and actions where needed, decided upon.

Security Level

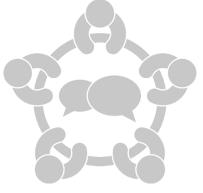
- Sectoral limit based on mandate .
- Individual stock limit based on mandate.
- We also monitor the ownership in companies at Fund/Strategy level.
- Investment positions flags raised by operations team if a position is close to the maximum permissible limit weight-ages.



INTERVENTION: INVESTMENT COMMITTEE

INVESTMENT COMMITTEE INTERVENTION

CEO, CIO, COO, Fund Managers, Business Heads and Head of Research



MONTHLY REVIEWS

Forming and reviewing macro view, Performance Tracking, Contribution Analysis, Outlier Management and decisions Exception Reporting and Priority Actions

| Macro View | The investment team presents their view on the changes in macro & micro variables and what can be expected in future. |
|---------------------|---|
| Fund Performance | Performance of all funds/products is analyzed. Each fund manager has to present his portfolio positioning and the impact of change in macro and micro variables that have affected or may affect the portfolio in the future. In case of consistently underperforming positions, triggers of events are defined. If these triggers are not achieved, then relevant actions to be taken/already taken and discussed. |
| Risk Monitoring | An in-depth contribution analysis is presented to understand under-performers, out- performance and plan of action for the same. |

General Risk Factors:

• All products / investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement/ Offer Documents (includes Private Placement Memorandum and Contribution Agreement) carefully before investing.

General Disclaimers:

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Regulatory Disclosures:

- All clients have an option to invest in the above products / investment approach directly, without intermediation of persons engaged in distribution services.
- This document, its contents, especially the Performance related information, is not verified by SEBI or any regulator.

Alchemy Capital Management Pvt. Ltd.

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